

# Filters make the difference!



Honorable Mention—Photo taken by J. E. Armstrong, A.P.S.A. for March Argus Filter Photo Contest. Medium Yellow Filter; Super XX film; 1/50 at f.16.

## Argus Optical Glass Filters mean Better Pictures

Ground and polished to the same degree of high accuracy as a fine camera lens, Argus filters avoid the troubles inherent in ordinary filters. Neither time, temperature, moisture, nor strong sunlight will affect an Argus optical glass filter. They're **UNIFORM**. They're **PERMANENT**. Fit all popular makes and sizes of cameras.



### WITHOUT FILTER • • • • WITH ARGUS GREEN FILTER

When you use Panchromatic film, Argus Green Filter is ideal for nearby landscapes, garden and flower scenes. Where there is a predominance of green foliage, detail is improved. Filter lightens the foliage to help produce truer tones for a better picture.

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## ... and there's certainly a difference in Filters!

The moment you put a filter on your camera it becomes part of your lens. For best results, therefore, your filter must supplement the lens not limit it. That's why particular amateurs use an Argus *optical glass filter*—a perfect teammate for your *optical glass lens*. It is one way you can be sure that there is nothing between your lens and your subject to detract from your finished print. Before you take another filtered photo—or one that a filter would help—drop in at your favorite Argus Dealer's for a look at his complete Argus filter line.



ARGUS, INC., ANN ARBOR, MICH.

FINE CAMERAS, PHOTOGRAPHIC PRODUCTS  
AND PRECISION OPTICAL INSTRUMENTS